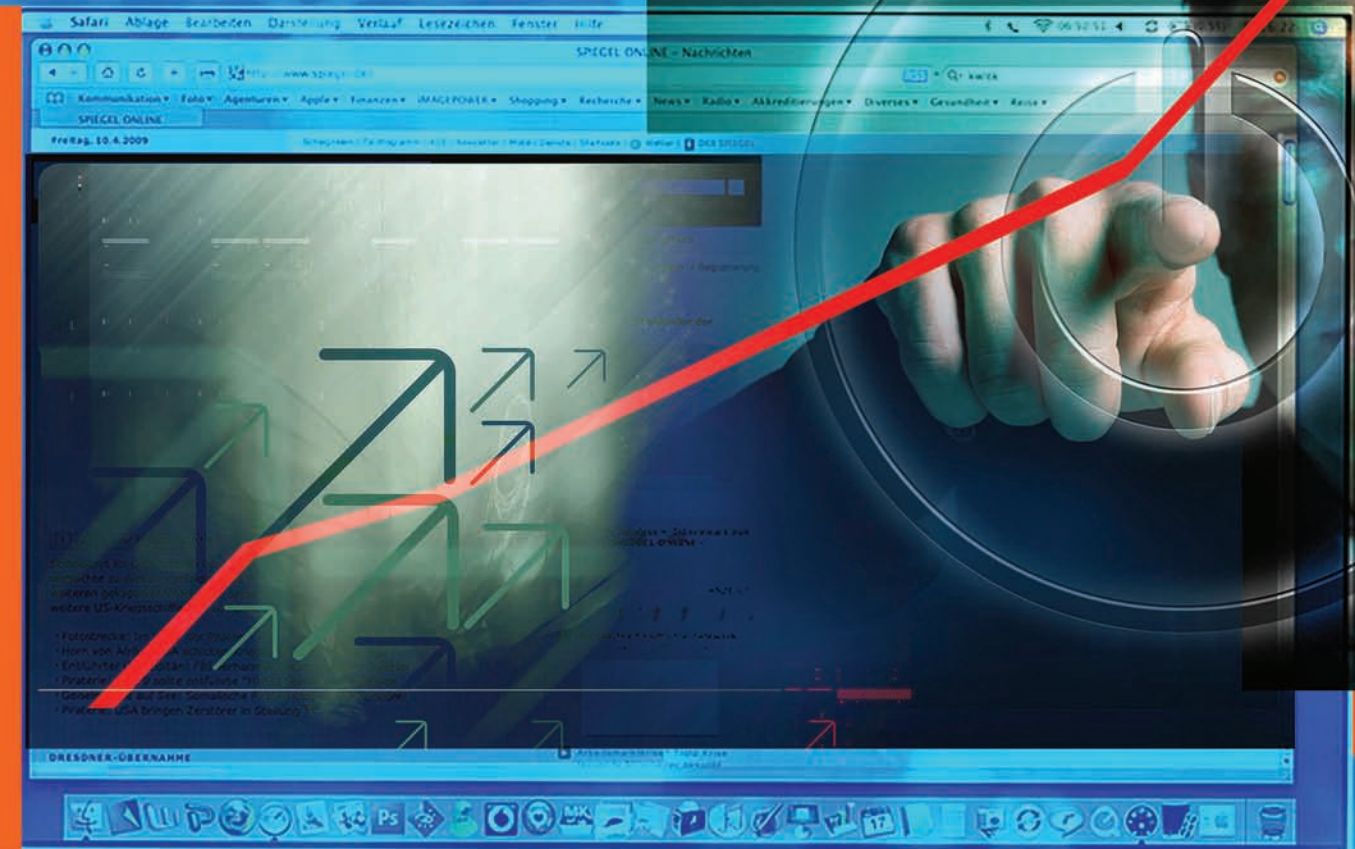




Grewal Academy
of Accounting Professionals



Creating opportunities through
knowledge and learning in Accounts & Finance



Grewal Academy
of Accounting Professionals

GAAP Education Limited

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The Initiative



Our Inspiration

Prof. T.S. Grewal

Vision

To be the leader in the field of skills development

Mission

To be a Learning and Development organisation that imparts practical and theoretical knowledge for the skills development of the employed and unemployed thus upgrading their employable skills to make them capable professionals

Values and Guiding Principles

Accessibility - Provide career and technical education in select fields and thus eliminate barriers to its learning services.

Quality - Use of high learning standards and continuous quality improvement, emphasising on a practical approach along with theoretical knowledge.

Integrity - Provide knowledge with integrity that the students apply in the right direction.

Diversity - Provide an education system with zero tolerance for discrimination and advocate diversity.

GAAP Education Ltd., a socio economic initiative, representing unparalleled values in skills development training across the country, aims to be the leading skill development company by enrolling 10,000 students by April 2011. Drawing inspiration from the illustrious Prof. T.S. Grewal, a well known author in Accountancy for the last 50 years, it is our mission to impart theoretical and practical knowledge for the skills development of the employed & unemployed thus upgrading their employable skills to make them capable professionals. To begin with, GAAP Education has set up 10 centres across Delhi & NCR in April 2010.

The novel Academy is backed by the business acumen of promoters who have a rich combined experience of 70 years. GAAP Education Ltd. is launching the first ever Academy of Accounting Professionals providing three different levels of courses in the discipline of Accounting & Finance namely Employability Building Programs, Career Development Programs & Career Leadership Programs. To accomplish the mission, the company has signed up with reputed alliance partners like ORACLE etc.



Board of Directors

Board of Directors



CA Gurmeet S. Grewal (FCA), Chairman

He is B. Com. (Hons) from Shri Ram College of Commerce (University of Delhi); Fellow Member of the Institute of Chartered Accountants of India, Member, PHD Chamber of Commerce & Industries, Life Member of Income Tax Appellate Bar Association, New Delhi, and is Treasurer of ITAT Bar Association, New Delhi.

He has authored well known and widely read text books on accountancy both in English & Hindi. He commands expertise in Accounting, Taxation, Corporate Law and Financial Review.

He was awarded with 'Academician & Writer Award' (by the NIRC of ICAI in 2002); Member of ICAI's Board of Studies (2004); Member of Financial Reporting & Review Board of ICAI (2004-09); and member of various other Committees of ICAI.

He was Joint Statutory Auditor of the ICAI for three years (i.e. 2006-07 to 2008-09).



CA S.B. Singh (FCA), Director

CA S.B. Singh is senior partner of Grewal & Singh, Chartered Accountants and has 18 years of post qualification experience in Finance, Accounting, Financial Management and Project Structuring. He has executed various Projects with Urban Authorities, Banks and other Financial Institutions. He has successfully ventured into many new projects and has a proven track record. He possesses excellent traits of team building.

He is consultant to various Private Sector Banks in their management of projects and has successfully completed many large scale projects. One of the projects handled has got National E-Governance Award from Government of India in the year 2009.

He is a life Member of Income Tax Appellate Bar Association, New Delhi. He has been awarded by NIRC of ICAI for Best Convener of Income Tax for 3 years. He is Convener/Advisor of the Income Tax Study Circle of NIRC of Institute of Chartered Accountants of India for last more than 10 years and he is serving the profession with his vast knowledge in the field of Finance, Accounting and Taxation.



CA Lalit Kumar (FCA, FCS), Managing Director

A rank holder Chartered Accountant and Company Secretary, CA Lalit Kumar has over 24 years of experience. He always combined his entrepreneurial thinking with managerial capabilities. Today, he is considered as one of India's foremost management experts who has been involved with many successful ventures in India and the Middle East. He has also been the President of India's second largest hyper market chain (3 million sq. ft. retail space) with about 200 retail stores pan India and staff strength of over 12,000 employees.

He is known for his foresight in ventures that have yielded significant business success. He enjoys great reputation in corporate, financial and education world for his innovative skills in business.

He was probably the pioneer in establishing the first Retail Academy in India in the year 2001. Amidst setting up new ventures, and identifying new trends, CA Lalit Kumar always finds time to motivate his team and form partnerships with investors and trade partners. A passionate thought leader and well-recognised expert in management and finance, he participates in various forums of Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce and Industry (FICCI), The Institute of Chartered Accountants of India (ICAI).



Dr. Girish Ahuja (FCA), Director

Dr. Girish Ahuja did his graduation and post-graduation from Shri Ram College of Commerce, Delhi and was a position holder. He is a Fellow of the Institute of Chartered Accountants of India and was a rank holder both in the Intermediate and Final Examinations of the Institute. He was awarded a Ph.D. degree by Faculty of Management Studies (FMS), Delhi University. He is a visiting faculty member of the Institute of Chartered Accountants of India, ICSI, ICWA and various management institutes. He had been nominated for six years by the Government to the Central Council of the Institute of Company Secretaries of India. He was member of the Accounting Standard Board of Institute of Chartered Accountants of India for three years. He is a member of the Direct Tax Committee of ICAI and member of Editorial Advisory Board of Institute

of Company Secretaries of India. He has a vast and rich experience in the field of finance and taxation.

Dr. Ahuja has addressed more than 1500 seminars organised by the various branches of Institute of Chartered Accountants of India.

He is the Author of over a dozen books on Direct Taxes for students and many popular books for our professional friends, the main ones being the Concise Commentary on Direct Taxes, the Direct Tax Ready Reckoner, Guide to Fringe Benefit Tax, Guide to Deduction of Tax at Source and Taxation of Capital Gains.

Board of Advisors

It is our objective to provide a platform for interaction between distinguished academicians, practitioners and policy makers. We believe that leaders in our profession with an enviable reputation, can provide management directions in several important issues and help the organisation achieve its goals. We are honoured to have with us presence of the following stalwarts in our profession to share their industry knowledge & strategic insights based on their valuable experience.

Padma Shree CA T. N. Manoharan
Former President, The Institute of Chartered Accountants Of India

Mr. S. Satyamoorthy
Former Deputy Comptroller & Auditor General of India
Chair Audit Board, Chair Govt Accounting Standards Board

Dr. P. C. Jain
Principal, Shri Ram College of Commerce, University of Delhi

Dr. Rakesh Khurana
Former Pro-Vice Chancellor IGNOU

Mr. Atul Vohra
Managing Partner, Trans Search India
(Leading Placement Consultant)

CA CJS Nanda
Centre Council Member, Institute of Chartered Accountants of India

CA Gul Teckchandani
A leading Investment Advisor, Former Chief Investment Officer Sun F & C Asset Management Pvt. Ltd.

CA Govinder Singh
CFO, Tata Housing Ltd.

CA Manoj Agarwal
Financial Management Consultant – United Nations and World Bank

Academic Council

Academic Council shall guide the content writers in developing the course contents according to the changing requirements so that the student remains up-to-date. We are honoured to have with us presence of the following academicians to share their expertise.

CA (Dr.) Girish Ahuja, Chairman
Senior Professor, SRCC & Visiting Faculty to numerous Institutions
Publications: Systematic Approach to Wealth Tax; Systematic Approach to Income Tax; Concise Commentary on Income Tax; for CA/CS/ICWA Inter-Final

Dr. P.C. Jain
Principal, Shri Ram College of Commerce, University of Delhi

Dr. S. S. Gulshan
Former Principal, Guru Govind Singh College of Commerce
Publications: Business Law, Mercantile Law, Company Law for Graduation; Law, Ethics & Communication for CA

Dr. I.C. Dhingra
Sr. Professor, Shaheed Bhagat Singh College, New Delhi
Publications: Micro & Macro Economics for CBSE, ISCE and Graduation; Basic Economics & Business Environment; The Indian Economy Environment and Policy (2008)

Shri Bharat Bhushan
Associate Professor, Hansraj College
Publications: Company Law for B.Com (Program); Mercantile law for CA CPT

CA G.S. Grewal
Chariman GAAP Education Ltd., Practicing CA and Author
Publications: Double Entry Book Keeping CBSE & ICSE XI, XII (English & Hindi)

CS Amit Sikri –Secretary
Company Secretary & Faculty
Publications: Law relating to Direct Taxes for Indian Law Institute; Income Tax Practice & Procedure for Indian Law Institute.

Academic Support & Teaching Methodology

Academic Support & Teaching Methodology

Objectives

- Enhance student skills for higher achievements
- Support, develop and retain talented faculty

Research & Development

- GAAP Academic Cell comprising CAs, Tax Practitioners, Academicians, Lawyers, Company Secretaries and MBAs has developed a never before incredible courseware for students
- Assignments and projects have been professionally developed to enable the students to get work ready confidence
- GAAP Academic Cell has, over the years, developed contacts with veterans in the industry in all disciplines of course modules. The team is continuously on the look out for further scope of development of newer modules

Examinations

- The Examination Cell at GAAP Education has developed complete guidelines for question paper and for conducting examinations
- Centralised examination after each module is conducted under the close monitoring of the GAAP Examination Cell

Academic support

- Quarterly audit by GAAP Facilities Audit Team at each centre
- Regular co-ordination on the conduct of the course by The Academics Monitoring Team
- Regular training of the faculty at the Head Office & the Regional Office level
- A professional Academic Management System manual developed by GAAP Facilities Audit Team
- Instructor Guidelines specially prepared to help and support the faculty members and trainers at the centres
- Stringent checks and controls over the quality of delivery by our Certified Training Partners through Academic Managers

Teaching Methodology

Our teaching methodology is very logical and scientific (meeting the real demands of today). GAAP Education has developed its training programme on basic philosophy of understanding (not module wise). We tend to impart knowledge using the latest IT led learning methods. Our Academic Council, headed by Dr. Girish Ahuja, well known Author of Taxation, is putting more emphasis on the practical aspects of learning. We have about 50 Chartered Accountants firms as our Practical Training Partners, who have agreed to provide Practical Training to our students.

Skill Development, Practical Training & Placements

GAAP Education: Driven by the power of 10

Change is the only permanent thing in life. Business environment is constantly changing and therefore, business practices must also change to keep pace with the changing times. Business has not only become complex but also requires compliance of ever changing law. It has thus, become an activity to be carried out by persons possessing thorough knowledge. Accounting to a very large extent is governed by legal provisions. It has over the period gained prime importance as a financial record, evidence and information system. Knowledge requires application of not only Accounting (based on double entry system), Auditing, Business Intelligence & Taxation but also of development of skills to understand, interpret and apply regulatory framework. Thus integration of accounting with ever-changing law is a constant endeavour for compliances & controls. Business in India is in an expansion mode with its integration into global economy. No entrepreneurial activity is possible without accounting. India alone needs Accounting & Finance professional in a sizeable number.

Accounts & Finance is emerging as a key growth driver and is slated to be the next big thing in India. Vocational Education has come a long way and has moved beyond IT/ ITES into verticals like Finance. Enrolments in vocational education and training have taken off. Today when the companies are short of financial connoisseurs, GAAP is building professionals who are trained during their learning period only. With the steep rise in the demand for Accounts & Finance professionals, it is our endeavour to take a leap in the field of Accounts & Finance training with world-class learning - thus creating opportunities. At GAAP, Learning & Development is in the form of professional training by the best professionals in the field. Human capital is the key asset and enhancement of skills at all levels becomes imperative to sustain growth. Higher skill levels contribute to improved productivity by raising output and increasing the rate of innovation.

The Government of India has drafted The National Skill Development Policy to bridge the growing mismatch between the skills of a young population and the nature of jobs they would be required to fill in. It aims at empowering all individuals through improved skills, knowledge and qualifications which are widely recognised and to enable them access to decent employment and to promote inclusive national growth.

For the first time in this segment, GAAP Education has put up a strong Practical Training Partners panel. Over 50 firms of Chartered accountants have already joined this panel for imparting practical training to the students. GAAP Education is collaborating with leading IT software companies like ORACLE to provide the best entry level professionals in the discipline of Accounts & Finance. Students coming out from GAAP would be industry-ready and can be absorbed into the company's systems from day one, because of our practical curriculum, trained faculty and unique teaching methodology. The launch of GAAP Accounting Course is appropriately timed which will fulfil the gap between demand and supply of entry level quality manpower. It will enable the participants to select a career from several options. GAAP Education is committed towards skill enhancement of individuals aiming at development of employment skills.

GAAP is offering enormous entry level career options like Accounts Executive, Taxation Executive, EDP/IT Executive, Accounts Manager, Internal Auditors and Commercial Manager etc.

1. Effective Placement through a Placement cell

- Dedicated Placement Cell
- Over 100 corporates as placement partners
- Job card to each student
- Dedicated GAAP job portal
- Online career mentoring for one year

2. Accent on Practical Training

- IT led practical and modern training oriented teaching
- Course Endorsement by over 100 corporate houses
- Continuous monitoring and examination of course content on practicality and relevance by Academic Cell

3. Curriculum Design

- Course material designed by strong Academic Council, constantly reviewed by the Academic Monitoring Team for the updation & practicality

4. Trainers & Training Methods

- IT led modern learning environment
- Experienced faculty with trainers notes
- Pool of experienced faculty including Chartered Accountants & Company Secretaries
- Practical and unique time table

5. Continuous performance monitoring

- Regular IT led examinations by strong Examination Cell

6. Alliance Partners

- Oracle
- Tally

7. Infrastructure

- Modern, Hygienic Learning Centres with state - of - the - art Labs & Class rooms
- Latest hardware, dedicated computer for each student

8. Education Loan

- Tie - up with HDFC Bank

9. Ethics & Corporate Social Responsibility

- Strong emphasis on ethical education
- Code of ethics for staff, students and the trainers
- Scholarship for deserving and needy students

10. An ISO 9001:2008 Company